



Thank you for your interest in supporting this important event!

The Métis Nation of Alberta (MNA) is seeking sponsorship from our partners and friends. Sponsorship packages include complimentary gala tickets, recognition of your business and services, speaking opportunities, and much more.

Please refer to the Sponsorship Package details below for a full list of benefits.

Previous Business Mixers had attendance from a range of industries including oil and gas, forestry, electrical energy, and green energy. In addition, the mixer also brings together Métis entrepreneurs, business owners, artisans, educational institutions, and MNA affiliates to network and share information.

The day begins with four concurrent seminars, offered once in the morning and then again in the afternoon, aimed to provide key information to small business owners and potential entrepreneurs:

- Starting a Small Business
- Marketing your Business on a Budget
- Financing and Accounting for a Small Business
- A Guide to Procurement

Concluding the day is the Gala Dinner & Awards Presentation recognizing one outstanding Métis small business owner from each MNA Region.

To sponsor an event, please fill out the attached Sponsorship Package and send it to businessmixer@metis.org.

If you need more information, please contact Nicole Rowland at 780-455-2200 ext. 420.

Thank you for your support!

Sincerely,

The Métis Nation of Alberta

\$15,000+ Gala Sponsor – Limit of 1

- **Speaking opportunity at gala**
- One corporately named table at gala
 - Includes 10 complimentary dinner tickets (one table)
- One complimentary trade show booth with VIP location
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- Two awards named after sponsor
- Minimum of 10 mentions on social media (Facebook, Instagram, Twitter, LinkedIn)
- A special thank you on MNA website
- A full-colour page advertisement in program
- A special thank you in the MNA's Annual Report to Citizens
- A special mention in radio advertisements on CFWE

\$10,000+ Tradeshow Sponsor – Limit of 1

- **Speaking opportunity at morning welcome ceremony**
- One corporately named table at gala
 - Includes 10 complimentary dinner tickets (one table)
- One complimentary trade show booth with VIP location
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- One award named after sponsor
- Minimum of eight mentions on social media (Facebook, Instagram, Twitter, LinkedIn)
- A special thank you on the MNA website
- A special thank you in the MNA's Annual Report to Citizens

\$8,000+ Lunch Sponsor – Limit of 1

- One corporately named table at gala
 - Includes 10 complimentary dinner tickets (one Table)
- One complimentary trade show booth with VIP location
- Speaking opportunity at lunch
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- One award named after sponsor
- Minimum of eight mentions on social media (Facebook, Instagram, Twitter, LinkedIn)
- A special thank you in the MNA's Annual Report to Citizens
- A special thank you on the MNA website

\$6,000+ Workshop Sponsor - Limit of 2

- Six complimentary dinner tickets
- One complimentary trade show booth
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- One award named after sponsor
- Minimum of seven mentions on social media (Facebook, Instagram, Twitter, LinkedIn)
- Logo display in one workshop session

\$5,000+ Gold Sponsor

- Six complimentary dinner tickets
- One complimentary trade show booth
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- Minimum of seven mentions on social media (Facebook, Instagram, Twitter, LinkedIn)

\$2,500+ Silver Sponsor

- Four complimentary dinner tickets
- One complimentary trade show booth
- Recognition at event
 - Acknowledgement during programming by MNA representative
 - Logo display in event program and gala
- Minimum of five mentions on social media (Facebook, Instagram, Twitter, LinkedIn)

\$500+ Bronze Sponsor

- Two complimentary dinner tickets
- One complimentary trade show booth
- Recognition at event
 - Logo recognition in event program and gala
- Minimum of three mentions on social media (Facebook, Instagram, Twitter, LinkedIn)



Yes, we/I would like to become a sponsor for the Métis Nation of Alberta Business Mixer.

Sponsorship Level: _____

Amount: _____

Company: _____

Address: _____

Contact Name: _____ **Position:** _____

Phone: _____ **Email:** _____

New! Pay by credit card.

Card Type: _____ **Full Name on Card:** _____

Card Number: _____ **CVV #:** _____

Authorizing Signature: _____ **Expiry Date:** _____

Please send cheques to:

Métis Nation of Alberta
C/O Métis Rights & Accommodation
#100 – 11738 Kingsway Avenue
Edmonton, Alberta
T5G 0X5

To ensure full recognition of your sponsorship at the event, please email vector (.eps file extension) logos to Nicole Rowland (businessmixer@metis.org) by **February 15, 2019**