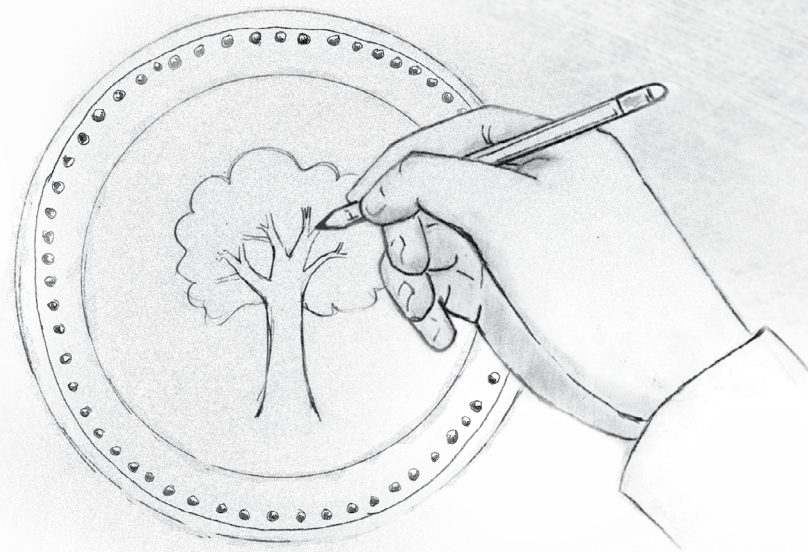


Coin Design Contest: Askîy Challenge

The Métis Nation of Alberta (MNA) Environment and Climate Change department is holding an art contest to design a Métis-inspired challenge coin for MNA Citizens who participate in our Askîy environmental monitoring and conservation programs to recognize their contributions.



Contest Background

Challenge coins are small coins that organizations give away to represent membership, recognize service and excellence, or celebrate special events.

The Environment and Climate Change department conducts community-based monitoring programs through an initiative called Askîy (Cree for “Earth” or “land”) to investigate and address Citizen environmental concerns. We have developed programs to monitor plants, fish, wildlife, and biodiversity using methods which braid western science with traditional knowledge. Monitoring programs are designed to engage with Citizens, facilitate knowledge sharing within the community, provide opportunities for community involvement in monitoring, and keep Citizens updated on project activities and outcomes.

The MNA is calling for artwork from MNA Citizens to create a suitable design for the Askîy challenge coin. MNA Citizens who participate will have the opportunity to win prizes.

Contest Criteria

- Artwork should be created using the Challenge Coin Design Template, found at: albertametis.com/askiy-challenge-coin-contest
- Artwork may be physical or computer generated.
- Artwork should illustrate the contest theme, **“the connection of Métis people to the land (i.e., terrestrial plants and animals, landforms, rock, sand, soil, etc.).”**

** All contest rules are provided on page 2 of this guide*

Evaluation

Each submission will be judged on:

- Practicality
- Interpretation
- Composition
- Creativity
- Presentation

** More detailed evaluation criteria are provided on page 3*



Fig. 1: An example of a Parks Canada Challenge Coin produced by Sharkz Coins, source: sharkzcoins.ca/gallery/?gallery=parks-and-tourism



How to Submit a Contest Entry

All contest submissions must include:

- An original artwork created using the Challenge Coin Design Template
- A completed Contest Entry Form
- A completed Participant Consent Form

Contest entries may be submitted by mail or email.

Physical submissions can be mailed to:

Attn: Environment Team
Delia Gray Building
11738 Kingsway Avenue
Edmonton, AB, T5G 0X5

Digital submissions can be scanned or photographed and emailed to:

Environment@metis.org

* All digital artwork submitted in PDF or JPEG formats.

The Contest submission deadline is midnight MDT on **December 31, 2022**.

No late entries will be accepted.

Eligibility

- The Askîy Challenge Coin Design Contest (the “Contest”) is open to all individual MNA Citizens aged 18 years or older.
- Artwork must be unpublished and original.
- Artwork must be created by the participant.

Entry Information

Artwork must show the participant’s interpretation of Métis people’s connection to the land (i.e., terrestrial plants and animals, landforms, rock, sand, soil, etc.).

- Only one entry per participant. Group entries or multiple entries will not be accepted.
- Entries must be emailed or mailed by midnight (MDT) on **December 31, 2022**.
- Submissions must include a completed **Contest Entry Form and Participant Consent Form**.
- No copyright materials may be used for this Contest.
- Any false information provided within the context of the Contest by any participant concerning information provided in the Contest Entry Form, ownership or right or non-compliance with the rules or the like may result in immediate elimination from the Contest.
- The Rules may be changed without notice or reason including, if necessary, to comply with any applicable law. By entering the Contest, participants agree to these rules.
- This Contest shall be governed by and construed in accordance with these Rules, the laws of the Province of Alberta, and any applicable federal laws. These Rules govern all aspects of the Contest and are binding on all participants and other parties including a participant’s parents or legal guardians, if applicable.
- Please contact Jennifer Pylypiw at **jpylypiw@metis.org** for more information.



General Information

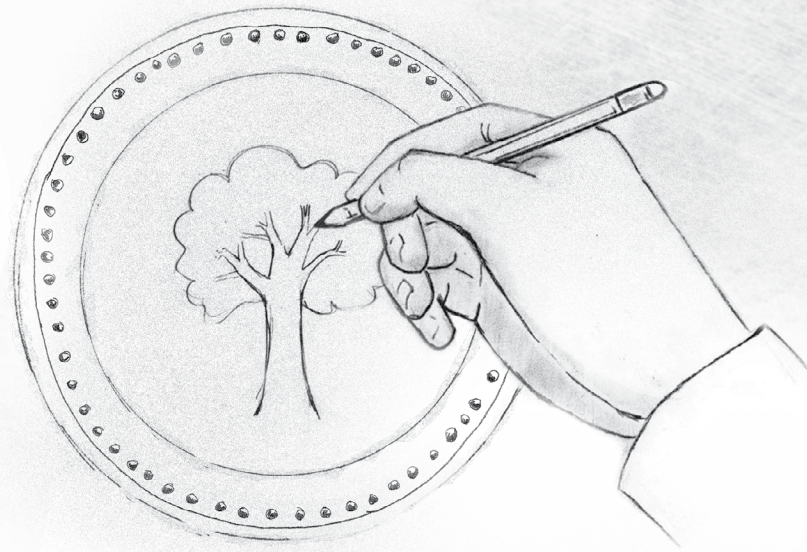
- Entries will be evaluated in the following categories:
 - ∞ Ages 18 to 59
 - ∞ Ages 60 and older
- Three contest winners will be selected from each category and awarded a prize:
 - ∞ 1st place: \$1,000
 - ∞ 2nd place: \$500
 - ∞ 3rd place: \$250
- One contest winner will be selected from all entries (both age categories combined) and awarded a grand prize:
 - ∞ iPad Pro (12.9-inch display, 1tb storage) + Apple Pencil – an approx. \$2,739 value
- The winner's design will be used to develop the MNA's challenge coin.
- The MNA may use the artwork or parts of the artwork for any advertisement, publication, promotion, or any other purposes.
- The MNA reserves the right to cancel, terminate, modify, or suspend the Contest for any reason, without any prior notice to any participant.
- Artwork submissions become the sole property of the MNA.
- Upon submission, all copyright in and to the artwork submission is transferred and assigned to the MNA.
- Participants grant the MNA the right to use, reproduce, reprint, distribute, perform, and/or display the participant's artwork without further compensation or notification of the participant.

Selection of Awards

- All entries will be reviewed and judged by members of the MNA's Askiy Advisory Committee
- Judges will evaluate each entry according to the following criteria:
 - ∞ *Practicality* – how well the design transitions to a 1.75"/45 mm coin
 - ∞ *Interpretation* – how well the design captures the contest theme
 - ∞ *Composition* – how well the design considers framing and presentation (e.g., use of space)
 - ∞ *Creativity* – how well the design demonstrates originality and innovation
 - ∞ *Presentation* – how well the design appeals to and engages with a viewer
- Each participant who has submitted a winning entry will be notified by telephone or email that their entry has won and informed of the procedure to follow to claim the applicable prize. If the participant declines the prize, the prize may be forfeited and awarded to another.
- If the MNA does not receive entries of sufficient quantity or quality, the MNA reserves the right not to award any prizes.



Coin Design Contest: Askîy Challenge



Contest Entry Form

The personal information collected on this form will be used to determine the individual's eligibility for the Askîy Challenge Coin Design Contest (the "Contest") and to fulfill the operating activities of the Contest. The individual's name may be disclosed to the general public for the purposes of publicizing the Contest. Questions or inquiries regarding the collection and use of personal information may be directed to the MNA Environment and Climate Change Department at Environment@metis.org.

Participant Information

Name (First and Last): _____

Age: _____

MNA Citizen Number: _____

Phone: _____

Email: _____

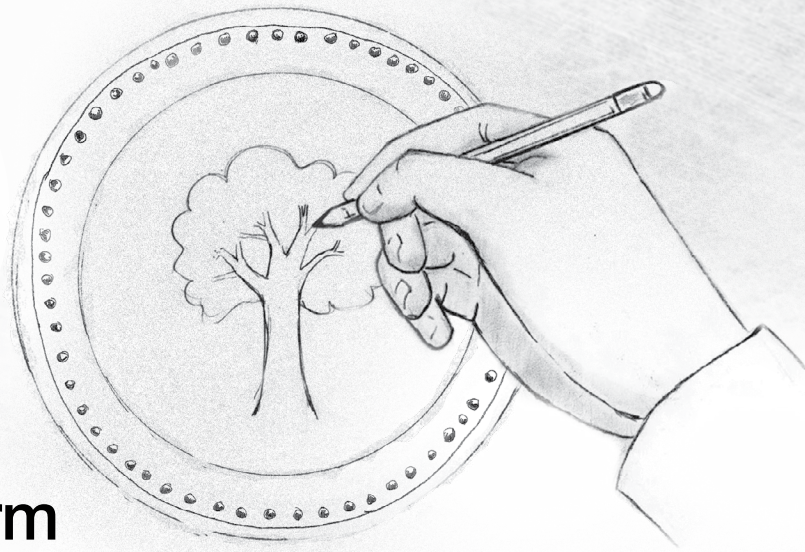
Artwork Information

Name of artwork: _____

Description of artwork (4 sentences or less in length):



Coin Design Contest: Askîy Challenge



Participant Consent Form

1. I warrant and agree:
 - a. I am the individual identified on this form and confirm I have read the Contest Rules;
 - b. The information in the Contest Entry Form and the Participant Consent Form is true and correct on the date it was submitted;
 - c. The artwork submitted for the purposes of the Contest (the “Artwork”) is an original and unpublished work by me;
 - d. To be legally bound by the Contest Rules.
2. I acknowledge and agree that the artwork will become the property of the Métis Nation of Alberta. I hereby transfer and assign all copyright in and to the Artwork to the Métis Nation of Alberta.
3. I understand that if the Artwork is selected, my name and artwork will be publicly disclosed to the general public for the purposes of publicizing the Contest.
4. I acknowledge and agree that the Artwork, or part of the Artwork, may be used by the Métis Nation of Alberta for any advertisement, publication, promotion, or any other purposes.

Name of Participant (Print)

Date

Signature of Participant

